

ride anything™



Surfboards
2010 Lineup

Ride Anything Surfboards (and other RA merriments):

"We ride, therefore we are" (Inspired Riders Worldwide)

In the spring of 2009, after a lifetime of dreaming, and more than a decade of dust filled pockets and resin encrusted fingernails, Ride Anything came to be. As the founders, we're so stoked to call this our business and fortunate to never refer to RA as a job. We're privileged by the fact that what we do everyday is fulfill our passions, enrich our lifestyle and evolve our identity through creation.

With the highest quality surfboards at our core, we also offer a variety of other products and services, which we hope you'll scope out online. Connecting everything is a simple philosophy - that convention is old news in a world where inspiration comes from Anything and anywhere. When we dare to be different, Anything becomes possible, enabling, timeless and so damn fun!

All Aboard! Join the RA family and get a little wet on our website: www.RideAnything.com

What's under your feet?



RA INTEGRITY

At Ride Anything, "integrity" means finding the balance between meeting current market demands, while constantly exploring more sustainable, progressive materials and design processes. In parallel we strive to educate our customers about being responsible consumers, to ensure that we all are stewards of the ride. With the greatest appreciation for environment, community and education, we make it our duty to have a positive impact on all three fronts. We hope that our website becomes your resource for sharing ideas and learning about the simple ways you can help.

The Shaper

A self-taught surfboard craftsman by the age of 14, Bryan Knowles (aka - "BK") caught the bug and knew that shaping would always be a big part of his life. Throughout his teens Bryan made boards for close friends from his backyard shaping shed on the Cape (Cape Cod, MA). Eager to see what the west coast had to offer, he applied to colleges throughout California and was accepted at Stanford where he geeked out on a mix of psychology, product design and entrepreneurial business, while continuing to shape surfboards. To this day, BK can still recite lines from his Stanford admissions essay, which he wrote about his passion for shaping. Now, several years and a desk job or two post-graduation, Bryan has turned his passion into a business as co-founder and head shaper at Ride Anything.

"I couldn't be more excited about where we're headed! It's amazing how things take shape when ideas from everyday mortals and pro's alike influence our RAD (Rider-Aided Design) process. Surfing is my life and creating great surfboards is what I need to do to stay sane. I have to be in the water or in the shaping room every day or things just start getting weird. What can I say, I guess I'm just a guy who digs curves!"

Ride Anything!
Bryan Knowles (Rider in Chief)





WASTE MGR.

Suffice it to say, in the midst of The Revolution, every shaper's gotta have one-a-these in his arsenal, so this here's ours. Short, wide, flat, funky, this manager of all trash pickin vermin ain't the easiest on yer eyes, yet surer-n-shit, gets the job dun but-good! Damn thing just flies and call it a coincidence, but since them kids started punt'n the ole Mgr higher and higher, some folk have been mistak'n em fer UFO!

For waves 'round 1-3 hay bales high.

Git Yerself one about an inch wider, 1/4" thicker and 4" - 7" (or .30 aut 6 shells) more vertically challenged than yer avg shortboard, and remember; just cuz she's purty, don't make it right to kiss on yer sister.

To pros and Joes may this expose

Our Riders' Anthem here proposed...



BLUNTSTER

A similar species to our Waste Mgr, the Bluntster combines a straighter outline, sawed-off nose, optional step deck and pronounced single to double concave from the mid section through the fins. A great summer board that performs well in small to medium surf.

Warning: Some Bluntster riders report having hallucinations of waves that transform into skate ramps.

Order yours around 5" - 8" shorter, 3/4" - 1" wider, and 1/4" - 1/2" thicker than your standard shortboard. Recommended as a 5 fin with a reinforced landing pad under your front foot.



We wear an emblematic ring

A promise that's Ride Anything.



Enlightened by diversity

EXCELSIS

The Excelsis is our workhorse. True to its name, it excels in every day conditions, from waist high grovelers to well overhead juice, this board performs. Featuring a similar outline to the Dream Weaver with a touch more volume hidden through the rails. A squash tail (or whatever you want), medium rocker and single to double concaves makes this board fast, responsive and rippable, day in and day out.

Order the same size or a touch (1/2" - 1") shorter than your standard shortboard.

And likened to a sprouting tree.



THE BOLT

Lightening fast, The Bolt charges in all kinds of surf. From burly Blacks to North County reefs, jetties and piers, this board was designed with SD in mind. Sporting a step deck, light single to double barrel concave and a fuller foil, The Bolt catches waves with ease while retaining performance characteristics throughout.

Should be ordered 2" - 4" shorter 1/4" wider and 1/8" thicker than your standard shortboard. Also popular as a big guy performance board!

We know not how each branch will grow

DREAM WEAVER

Pretty self explanatory, this is our bread and butter step-up shortboard. Excelling in quality waves, the Dream Weaver's favorite activities are travel, threading the needle through reeling pits and just having an all around lip smacking good time. Features a magic blend of rocker, rails and bottom contours.

A must in your travel bag, this board's what dreams are made of!

For Waves: Head High - 2x

Custom Sizing Available 5'11" - 7'2"



*The ones on top push those below
To bend and twist in search of light*

Essential this innate foresight.

Insert yourself here

BOUNTY HUNTER

If you're in need of a bounty hunter, you're going after the real deal. You might be lucky enough to find what you seek close to home, but chances are you're chasing something a little gnarlier, in places farther away. In either case you'll want to bring ole faithful. Introducing the Bounty Hunter, our go-to performance gun.

Flat up front, leading into light single to double-barrel concave, smooth, natural rocker with a little extra up front and light flip off the tail. This board holds a solid line but is still loose enough to do your thing after you shoot out of the barrel.

Wave size: You ain't ordering single patties. More like double to 3x or so. Ride Anything (at your own risk)!

Custom sizing available 6'10" - 8'4"



So let your riding do the same

EVANGELIST

This tweaked out shortboard persuades an average day to be more fun. The Evangelist accelerates through flats and has a nice lively feel under your feet, even in weak surf. Try one and you'll immediately want to go out and tell the world about the sweet session you just had. A master blend of fuller, slightly downed rails, flatter rocker, light single concave, pronounced hips and whatever tail wets your whistle for thigh - head + surf.

Order 2" - 4" shorter, 1/2" wider and approximately 1/8" thicker than your standard shortboard.



FOUNTAIN OF YOUTH

Hesitant to try squeezing longboard-esque dimensions into a shortboard length & outline, when a veteran surfer friend insisted I give it a shot, who was I to refuse? If we're gonna suggest you "Ride Anything," we better be able to shape anything. After lots of curve blending, foiling, and re-tweaking, the Fountain of Youth (FOY) was born. The FOY combines a bloated outline, double hips for a sharp taper behind the fins, light single to double concave with V out the back. Despite up to 23" of width and 3" of thickness, even the skeptics have found this wave catching machine surprisingly loose and maneuverable.

Order your FOY about 3 ft shorter with similar width/thickness to your standard longboard and expect to ride forever young!

To live in shade's to hobble lame.

Allow each branch to sprout and grow



LIL SLUGGER

The Lil Slugger, literally translated as “Small board with lots of punch” equates to performance and versatility under your feet. This board excels in small to mid-sized surf, but retains performance characteristics so you can still rip when it’s bigger. The Slugger features a full outline, low entry rocker, light concave to rolled vee, combined with mini channels out the tail. The step-deck provides volume for speed and paddling while still retaining performance rails. Recommended as a quad, but can also be ordered as a 5 fin quad/thruster setup. A lot of experimentation went into this board and the net result is a super fun stick that can quite literally ride just about anything you can.

Order about 4” - 6” shorter, 1/4” thicker and about 1” wider than your standard shortboard.

RA-LURE

Our classic retro fish, The RA-Lure is so named for it's ability to "catch" everything in sight. A soulful shape with a secret blend of speed and maneuverability, this board was designed for good times and no worries.

Ride it in Anything knee high to slightly overhead.

The RA-Lure can be ordered in a variety of colors, shapes and sizes for all types & tastes! Available as a twinnie, twinzer or quad from 5'0" - 6'8"



To seize the day it helps to know...

FISH'N CHIP

Similar to our retro fish with a little twist (or 2). The Fish'n Chip has become one of our most popular summer boards and as the Ride Anything philosophy takes hold, we're seeing more and more great surfers opting for their Fish'n Chip over the standard meat and potatoes even when the surf starts pumping. Really nice, blended outline with the wide point just barely north of center. The Fish'n Chip features a single wing, deep fishtail, and pronounced concave through the fins which rolls off towards the rail. This board is super fast down the line, but still turns on a dime. Take your Fish'n Chip south of the boarder and go Baja style. Unbelievably fun!

Order 4" - 6" shorter, 1.5" - 2" wider and 1/8" - 3/8" thicker.



*The essence of a rider's sport
Is not just riding long or short,*

MADAME

Elegant, smart, and classy in every way, The Madame never ceases to amaze us. With gorgeous curves in all the right places, she's an old school girl with a new school flare. Madame's bottom is fairly flat throughout the front 2/3, with rolling vee becoming more pronounced behind the mid-section. Subtle wings/hips with a classic single fin and mini-thrust channels make her spicy, sophisticated, and quite possibly the only gal you'll want to be with eternally.

She rides just about Anything so give her a try and you just might learn a little something about life, love and your surfing! Available 5'4" - 7'4"

But taking on a fluid mission

And seeking light in all conditions



CINDERELLA

This is our egg/longboard combo. If you've ever had a crush on a character from a fairy tale, riding this board may set off some deja vu. With Cinderella, we wanted to create a board that would work for beginners, but still retain the performance characteristics, classic style and cool factor that will ensure this board stays a part of your quiver throughout the ages. A curvier rocker makes this board a little more forgiving, combined with a classic pintail for hold when the waves get a little bigger. You may get older, but this board and the stories you tell about it will keep you young at heart!

Available 7'4" - 8'10"

FUNQUAT

Kumquat (a tasty orange-like fruit) is a fun word and funboards are, well... fun boards, thus we really had no choice in the name. With a mini-longboard outline, forgiving rails and rocker, the Funquat is a favorite among novice riders who want one board for a variety of conditions, that is both user-friendly while still offering performance as their surfing improves.

Available 6'10" - 8'8"

Waves: Shin high to Head and a half +.

*From street to snow
In wind, wake and waves we flow*



MAESTRO

Our classic longboard, the Maestro masterfully leads the way when it comes to longboards. Catching waves with ease and trimming high in the pocket this board harmonizes performance with ease and might just inspire you to dance to the nose or drop some knee. Moderate concave up front to light concave with vee out the tail.

Available 8'8" - 10'6"



MAESTRO II BU

Our 2nd iteration of the Maestro, the Maestro II BU is very similar to its older brother, with some subtle changes that really make it strike a chord at The BU (Malibu). More pronounced concave up front leading to flat, with light, blended vee rolling through the back 2/3. A fantastic noserider that loves being side slipped just in front of the curl.

Available 8'8" - 10'0" as a single fin or with side bites.



Off lips we leap.

Through barrels deep

RA-SUP

Sup-things happening here and love it or hate it, there's one thing that's clear; the stand up paddle craze is upon us. We'll be first to remind everyone that there's some etiquette required if we're all going to play nice in the same pool and implore everyone who picks up a paddle to be safe and respectful in the lineup. In any case, there's a certain elegance about SUP riding and board design and we're excited to create some of the best SUP solutions on the water, from flat-water cruisers, to compact wave rippers. With RA SUPs, not a day goes by that you can't ride.



So slide around the bend and see.

*Un-stunt your growth and ride on free
Become that medaphoric tree.*

RALAI

Flexy, sexy, inspiring, minimalist, alaia riding is about as soulful as it gets. Certainly not the easiest board to ride in our line, but the RALAI is sure to open your eyes to a whole new wave riding experience. The essence of Ride Anything. Best in uncrowded (good luck), thigh to chest high, fast, clean perfection.

Order from a variety of custom shapes/sizes or pick up one of our blanks and widdle one out yourself! Choose from poor man's pine or our popular Paulownia.



RA SWAG

T's, tanks, hoodies, hats stickers & mo-good stuff from our online RA-shop! Check it out at www.RideAnything.com.



We ride, therefore we are.

Evolution

"What's with this "movement" present day?
To follow never paves the way.
But leads us by stagnation's whim
When dreaming stops at "be like him."

At Ride Anything we believe in constant innovation and pushing things beyond the bounds of normalcy in order to offer you the absolute best wave riding solutions on the market. We rely on and encourage you to test our boards and provide honest feedback so that we may continue to evolve our products and propel your surfing! It's RAD (Rider Aided Design)!

Catalogs get printed once a year, but our product line is ever changing. For the latest and greatest of what we've been up to, be sure to drop in to our website often: www.RideAnything.com.